



B.C. Principals' & Vice-Principals' Association

UPDATE

Staff Announcement:

New BCPVPA Executive Director

Thursday July 9, 2026

The BC Principals' & Vice-Principals' Association (BCPVPA) is delighted to announce that **Magdalena Kassis** has accepted the role of **BCPVPA Executive Director**, effective August 1, 2026.



Magdalena joined the BCPVPA as a Director of Member Support Services in March 2020, and served as Acting Executive Director from October 2023 to January 2025. Since that time, Magdalena has continued in the role of Deputy Executive Director, alongside her work as MSS Director, supporting the

Association's organizational strategy, operations and governance, and representing the BCPVPA at a provincial, national, and international level.

Prior to joining the BCPVPA, Magdalena spent her career in education working in the Vancouver School District (SD39) as a teacher, a Vice-Principal and Principal, and as a Director of Instruction for five years. In the latter role, she provided district leadership for approximately twenty-five elementary and secondary schools and several district portfolios, with a strong focus on supporting Principals and Vice-Principals.

Magdalena is fluent in French, having lived in France for three years and attending the French Immersion program as a student.

The BCPVPA Board of Directors looks forward to working with Magdalena in continuing to build strategic initiatives that strengthen member engagement and support.

Sid Jawanda

President



BC Principals' & Vice-Principals' Association

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