

WHY



FranklinCovey™



The BCPVPA's journey to source outstanding educational leadership resources for our members achieves a new landmark

by

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We have recently introduced many changes to BCPVPA's Professional Learning and Development offerings, and there will be more to come! Our direction includes an intense focus on educational leadership, the development of Principals and Vice-Principals as district and regional facilitators for many of our offerings, and the delivery of programs on various modalities. So, when we had the opportunity to acquire exclusive access to all of FranklinCovey's leadership training – we jumped on it!

FranklinCovey has been helping schools and

school districts for nearly three decades, providing a combination of the world's best educational leadership content with solutions for developing school leaders who will help lead staff, students, families, and communities. FranklinCovey educational programming fosters the expansion of leadership capacity in school districts, increases leader health and wellbeing, and builds a common learning experience within districts.

With learning solutions based on more than 30 years of research and refinement, FranklinCovey is

generally regarded as the world leader in helping school districts and schools develop the required leadership behaviours that result in lasting changes.

The BCPVPA is certifying members who can facilitate and deliver content, and help to design leadership journeys that will have an impact. Content will be accessed in a variety of formats, from on-site training, coaching, and blended learning, to webinars and on-demand digital learning. All of this will ultimately be available from the PLD tile within our BCPVPA Member Portal.

We have a mission and a passion to bring our members the best in educational leadership principles and practices. My PLD colleague, Dr. Andrea McComb, and I are excited to use our educational leadership experience, coupled with the content, tools, and methodology offered by FranklinCovey, to further hone educational leadership training for our members in a British Columbia educational context. We can offer full one-day or two-day workshops – in person or in a virtual format – with outstanding learning guides and materials that act as a lifelong personal reflective resource. We will also incorporate some of the FranklinCovey leadership principles within our own highly successful BCPVPA core programs.

As school leaders, you are always learning, and seeking knowledge that will make you a better leader of yourself and others. Andrea and I have learned that:

- The “strategic hand” dealt to thriving educational leaders was not materially different from that dealt to struggling educational leaders. Thriving educational leaders simply did more with the hand they were dealt.
- There are pockets of thriving educational leaders in every school and school district, and the thriving leaders didn’t typically have more basic know-how than the struggling educational leaders. Thriving educational leaders were simply much more successful at implementing what they know. They were better at putting educational leadership theory into action, and better at reducing inconsistency

and getting the middle 60 percent of their staffs to operate at levels much closer to that of their leaders on staff.

Andrea and I believe and value the following educational leadership principles (not an exhaustive list), and use them in our design of PLD content:

- Principals and Vice-Principals are inherently more than capable, want to learn, and have the power to choose their own learning.
- Educational leadership principles are timeless and universal and are the foundation for lasting educational leadership effectiveness.
- Educational leadership is a choice built inside-out on a foundation of character.
- Thriving educational leaders unleash the collective talent and passion of staff toward the right goal.
- Habits of educational leadership come only from the committed use of integrated processes and tools.
- Sustained thriving educational leadership comes from the health and wellness of the Principal (e.g. Sharpen the Saw means preserving and enhancing the greatest asset you have — you. It means having a balanced program for self-renewal in the four areas of your life: physical, social/emotional, mental, and spiritual).
- Highly effective Principal leadership development is presented by Principals to Principals (whenever possible), in a way that is similar to all other leadership professions: for example, teachers teach teachers, firefighters teach firefighters, doctors teach doctors, lawyers teach lawyers, all in trusting environments.

We aim to change the behaviours of educational leaders who participate in a BCPVPA leadership program, in ways that have a dramatic and positive impact. We work together with the leaders to help

identify their most pressing concerns through self-reflection and coaching. This takes place in a non-posturing, trusting, safe, and caring learning environment with no unconscious bias or judgment. We know that changes in behaviour begin from the inside out, with who you are, and how you see things as an educational leader. This then translates into how the educational leader engages and leads others. We meet educational leaders where they are at in their leadership journey, with transformative learning experiences and content that touches deeply on the challenges that matter most to your context, in your school and district.

We recognize that you have experienced the greatest educational leadership challenge ever over the last two years; this educational whirlwind has never been

seen before, and only other school leaders can truly understand the leadership challenge that you have faced. The toll on our mental and physical health will not be known for years, but we do know that those Principals who have followed sound leadership principles have appeared to fare better during this storm. Through our BCPVPA and FranklinCovey leadership development programs, facilitated by your expert colleagues in a virtual or in-person format that best suits you, we hope to offer the guiding principles and specific strategies that will help you in your school, no matter how hard the wind is blowing.

Visit the PLD tile in the Member Portal and click on the PLD tile to find a leadership development program that piques your curiosity.



Featured One and Two Day Workshops

Leading at the Speed of Trust®

Introducing a powerful framework that enables educational leaders to increase their personal credibility, engage their staff in a new and different way, and be more committed and accountable for results.

The 4 Essential Roles of Leadership™

Even in the most turbulent times, there are four roles educational leaders play that are highly predictive of success: essential, because conscious alignment with these roles lays the foundation for effective leadership.

Unconscious Bias:

Understanding Bias to Unleash Potential™

How do we counteract the potentially harmful impacts of unconscious bias, and create learning environments in which everyone feels valued and able to offer their best? Learn to identify bias and cultivate connection.

The 7 Habits of Highly Effective People®

Develop leadership effectiveness at three levels — individual, staff, and organizational — and learn to lead yourself, influence and engage with others, and continuously improve and renew their capabilities.

Visit the BCPVPA Member Portal, or contact

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