



BCPSEA's New Strategic Direction

**A Focus on Service to
School Districts, EDI,
and Reconciliation**

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The BC Public School Employers' Association (BCPSEA) is pleased to share with Principals and Vice-Principals its new strategic plan.

"We are delighted with the results of our strategic planning process. We spent many months consulting so that we could find out what the K-12 public education sector needs and wants from us. We believe our final new Strategic Plan 2023-2025 reflects these needs," said Bruce L Anderson, CEO, BCPSEA.

In Spring 2022, BCPSEA engaged with school districts, boards of education, and sector management associations – including the BCPVPA – to gather feedback to create a new strategic plan. Surveys were sent out, with excellent response rates. There were 102 responses from school districts, 63 responses from boards of education, and responses from BCPVPA, BC School Trustees Association, BC School Superintendents Association, and BC Association of School Business Officials. Surveys and meetings also happened with the BCPSEA Board of Directors and BCPSEA staff.

The end result is a strategic plan that is client-centric, putting the needs of school districts and boards at its core, while also recognizing broader sectoral requirements and challenges – including a commitment to Reconciliation and equity, diversity, and inclusion.

"Every element of the public education sector needs to be deeply committed to Reconciliation and equity, diversity, and inclusion. We heard this loud and clear in the feedback we received. BCPSEA is creating targeted objectives towards these critical components of our new strategic plan," said Anderson.

On September 23, 2022, the BCPSEA Board of Directors approved the new 2023-2025 Strategic Plan.

Here are the highlights:

Vision:

An inclusive and thriving BC public education sector with a workforce that fosters student success.

Mission:

BCPSEA provides trusted sectoral leadership in labour relations and human resources by working together with school districts, partners, and stakeholders to ensure the success of the public education system.

Core Values:

Accountability
Service Excellence
Collaborative Leadership
Trusted Expertise
Adaptability

Goals:

Goal 1

Sectoral Leadership and Service Excellence

Goal 2

Stakeholder and Partner Relations

Goal 3

Effective Resource Management and Sustainable Operations

Goal 4

Equity, Diversity, and Inclusion

Goal 5

Reconciliation

The full strategic plan,
which includes objectives to support each goal,
is available on the BCPSEA website:

